

PHASE ONE

Planning & Pre-Work
VIRTUAL

- **Leader Survey:** Leaders completes 180-degree pre-work survey to identify specific gaps, alignment on success metrics, and program roadmap finalization
- **Personality Assessment:** Leaders participates in WorkPlace Big Five Assessment
- **Manager Survey:** Managers complete mini 360 (2 open response) survey to set base-line for leaders
- **Consulting Fee:** Consulting charge to co-create content and customize curriculum to ensure it matches Kong's leadership language, principles, and strategic goals – this includes integrating existing Kong internal data, case studies, and branding elements

\$7,500

PHASE TWO (Six Months)

Learning Journey
12 PAX | 2–2.5 HRS PER MODULE

Delivery of six (6) 2 hour virtual sessions covering the core conversational modules:

- **MODULE ONE (2.5 hrs.): Leading & Managing at Kong**
- **MODULE TWO (2.5 hrs.): The Coaching Conversation**
- **MODULE THREE (2 hrs.): The Goal-Setting Conversation**
- **MODULE FOUR (2 hrs.): The Feedback Conversation**
- **MODULE FIVE (2 hrs.): The Resistance Conversation**
- **MODULE SIX (2 hrs.): The Career Conversation**

\$23,400

PHASE THREE (60 Day Post Program Follow-Up)

Post Program Follow-up
VIRTUAL

- **Manager Survey:** Managers complete five-question survey to report on 30 day leader progress
- **Cohort Coaching:** Leaders get together 30 days post program to discuss progress to goals and reactions to manager survey (self-led)

NC

CUSTOM KONG MATERIALS

- **Workbook:** Custom KONG Leadership Conversations Workbooks mailed to participants two weeks ahead of launch
- **Personality Assessment:** Administration of WorkPlace Big Five Reports (\$120 each)

\$4,800

TOTAL

\$33,700