

PHASE ONE (Six Weeks Prior to Program Launch)

Consulting

- **Consulting Fee:** Consulting charge to co-create content and customize curriculum to ensure it matches Kong's leadership language, principles, and strategic goals – this includes integrating existing Kong internal data, case studies, and branding elements

\$5,000

Executive Discovery

15 PAX

- **Psychometric Baseline:** Administration of the **360** assessment for up to 15 participants, including individual reports and team dynamic mapping.
- **Executive Discovery:** Administration of a Senior Leadership survey anchored in the 9 Leadership Principles and strategy-specific reflection exercises.

\$6,500

PHASE TWO (Four Months)

2-Day In Person Kick-Off

15 PAX

Delivery of two-day intensive :

- **MODULE 1:** **Introduction & Program Overview**
- **MODULE 2:** **Leadership Principles & Values**
- **MODULE 3:** **Strategic Vision & Goals**
- **MODULE 4:** **Team Dynamics & Collaboration**
- **MODULE 5:** **Personal Leadership Development**

\$17,500

PHASE THREE (60 Day Post Program Follow-Up)

HYBRID Learning Journey

15 PAX

Delivery of (3) three peer coaching sessions.

- **PEER COACHING SESSION #1: Follow-Up & Coaching Conversations**
- **PEER COACHING SESSION #2: Accountability**
- **PEER COACHING SESSION #3: Influence**

\$11,700

CUSTOM KONG MATERIALS

- **Workbook:** Custom KONG Catalyst Workbooks
- **Personality Assessment:** Administration of WorkPlace Big Five Reports (\$120 each)

\$3,750

TOTAL

\$44,450